



## Total TV Top 20 Programs Consolidated 7 Audience

<b>Ranked:</b>	Ranked on Total Audience
<b>Channels:</b>	All Free-to-Air Broadcast Networks + Affiliates
<b>Market:</b>	National
<b>Demographic:</b>	Total People
<b>Statistics:</b>	Audience
<b>Week:</b>	29
<b>Date Period:</b>	11/07/2021 - 17/07/2021

# Top 20 Total TV

**Week:** 29 (11/07/2021 - 17/07/2021) **Demographic:** Total People **Statistics:** Audience



TOTAL



LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 3RD -MATCH	NINE	2,953,000	2,681,000	1,742,000	887,000	271,000	198,000	92,000	91%	9%
2	SEVEN NEWS	SEVEN	1,867,000	1,839,000	1,134,000	679,000	28,000	22,000	7,000	99%	1%
3	SEVEN NEWS - SUN	SEVEN	1,854,000	1,830,000	1,179,000	632,000	23,000	19,000	6,000	99%	1%
4	SEVEN NEWS AT 6.30	SEVEN	1,742,000	1,715,000	1,055,000	641,000	27,000	22,000	7,000	98%	2%
5	NINE NEWS SUNDAY	NINE	1,734,000	1,691,000	1,234,000	442,000	42,000	34,000	11,000	98%	2%
6	SEVEN NEWS - SAT	SEVEN	1,656,000	1,636,000	1,056,000	558,000	20,000	16,000	4,000	99%	1%
7	NINE NEWS	NINE	1,533,000	1,496,000	1,095,000	385,000	37,000	30,000	9,000	98%	2%
8	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 3RD -PRE...	NINE	1,476,000	1,380,000	907,000	454,000	96,000	70,000	32,000	94%	6%
9	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	TEN	1,457,000	1,373,000	994,000	318,000	84,000	70,000	18,000	94%	6%
10	NINE NEWS 6:30	NINE	1,417,000	1,381,000	994,000	375,000	36,000	29,000	9,000	97%	3%
11	BEAUTY AND THE GEEK -LAUNCH	NINE	1,392,000	1,182,000	913,000	248,000	210,000	163,000	57,000	85%	15%
12	FARMER WANTS A WIFE - MON	SEVEN	1,377,000	1,215,000	728,000	465,000	162,000	121,000	50,000	88%	12%
13	FARMER WANTS A WIFE - SUN	SEVEN	1,362,000	1,207,000	727,000	464,000	156,000	116,000	48,000	89%	11%
14	ABC NEWS SUNDAY-EV	ABC	1,354,000	1,325,000	892,000	433,000	29,000	23,000	7,000	98%	2%
15	NINE NEWS SATURDAY	NINE	1,318,000	1,289,000	956,000	324,000	29,000	24,000	6,000	98%	2%
16	FARMER WANTS A WIFE - TUE	SEVEN	1,309,000	1,148,000	681,000	445,000	161,000	120,000	50,000	88%	12%
17	HOME AND AWAY	SEVEN	1,281,000	1,140,000	678,000	439,000	142,000	108,000	41,000	89%	11%
18	FARMER WANTS A WIFE - WED	SEVEN	1,270,000	1,141,000	698,000	426,000	129,000	95,000	42,000	90%	10%
19	MASTERCHEF AUSTRALIA - GRAND FINALE PART 1	TEN	1,222,000	1,142,000	834,000	274,000	80,000	66,000	17,000	93%	7%
20	MS REPRESENTED WITH ANNABEL CRABB-EV	ABC	1,218,000	1,116,000	775,000	341,000	102,000	83,000	24,000	92%	8%

# Top 5 Total TV by Network

Week: 29 (11/07/2021 - 17/07/2021) Demographic: Total People Statistics: Audience



### ABC Top 5 Total TV Programs

TOTAL 

**LINEAR TV**

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ABC NEWS SUNDAY-EV	ABC	1,354,000	1,325,000	892,000	433,000	29,000	23,000	7,000	98%	2%
2	MS REPRESENTED WITH ANNABEL CRABB-EV	ABC	1,218,000	1,116,000	775,000	341,000	102,000	83,000	24,000	92%	8%
3	ABC NEWS-EV	ABC	1,158,000	1,132,000	758,000	374,000	25,000	21,000	6,000	98%	2%
4	ABC NEWS-SA	ABC	1,107,000	1,086,000	727,000	359,000	21,000	17,000	5,000	98%	2%
5	MIDSOMER MURDERS-EV	ABC	960,000	953,000	598,000	355,000	6,000	5,000	2,000	99%	1%





Seven Network Top 5 Total TV Programs

1	SEVEN NEWS	SEVEN	1,867,000	1,839,000	1,134,000	679,000	28,000	22,000	7,000	99%	1%
2	SEVEN NEWS - SUN	SEVEN	1,854,000	1,830,000	1,179,000	632,000	23,000	19,000	6,000	99%	1%
3	SEVEN NEWS AT 6.30	SEVEN	1,742,000	1,715,000	1,055,000	641,000	27,000	22,000	7,000	98%	2%
4	SEVEN NEWS - SAT	SEVEN	1,656,000	1,636,000	1,056,000	558,000	20,000	16,000	4,000	99%	1%
5	FARMER WANTS A WIFE - MON	SEVEN	1,377,000	1,215,000	728,000	465,000	162,000	121,000	50,000	88%	12%



**Nine Network Top 5 Total TV Programs**

1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 3RD -MATCH	NINE	2,953,000	2,681,000	1,742,000	887,000	271,000	198,000	92,000	91%	9%
2	NINE NEWS SUNDAY	NINE	1,734,000	1,691,000	1,234,000	442,000	42,000	34,000	11,000	98%	2%
3	NINE NEWS	NINE	1,533,000	1,496,000	1,095,000	385,000	37,000	30,000	9,000	98%	2%
4	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 3RD -PRE...	NINE	1,476,000	1,380,000	907,000	454,000	96,000	70,000	32,000	94%	6%
5	NINE NEWS 6:30	NINE	1,417,000	1,381,000	994,000	375,000	36,000	29,000	9,000	97%	3%

# Top 5 Total TV by Network

**Week:** 29 (11/07/2021 - 17/07/2021) **Demographic:** Total People **Statistics:** Audience



### Network 10 Top 5 Total TV Programs

TOTAL 

**LINEAR TV**

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	TEN	1,457,000	1,373,000	994,000	318,000	84,000	70,000	18,000	94%	6%
2	MASTERCHEF AUSTRALIA - GRAND FINALE PART 1	TEN	1,222,000	1,142,000	834,000	274,000	80,000	66,000	17,000	93%	7%
3	MASTERCHEF AUSTRALIA - GRAND FINALE PART 2	TEN	1,193,000	1,158,000	866,000	259,000	35,000	29,000	7,000	97%	3%
4	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,156,000	1,107,000	788,000	287,000	49,000	40,000	11,000	96%	4%
5	MASTERCHEF AUSTRALIA SUN	TEN	1,028,000	1,002,000	721,000	249,000	26,000	21,000	6,000	97%	3%





SBS Top 5 Total TV Programs

1	WHO DO YOU THINK YOU ARE?	SBS	609,000	569,000	373,000	195,000	40,000	33,000	9,000	93%	7%
2	GREAT ASIAN RAILWAYS JOURNEYS RPT	SBS	316,000	314,000	198,000	116,000	1,000	1,000	N/A	100%	0%
3	2021 TOUR DE FRANCE: STAGE 18 LIVE	SBS	305,000	295,000	222,000	74,000	10,000	9,000	2,000	97%	3%
4	2021 TOUR DE FRANCE: STAGE 17 LIVE	SBS	304,000	294,000	219,000	75,000	9,000	8,000	2,000	97%	3%
5	SECRET SCOTLAND	SBS	303,000	298,000	184,000	115,000	5,000	4,000	1,000	98%	2%

# Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing\*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

\*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

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**VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



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